



# The road to 50 million people experiencing greater gender equality

## Gender Equality Annual Report: 2024 Snapshot

We are 6 years away from reaching our vision of 50 million people enjoying greater equality. Since 2023, we've seen a significant increase in our impact in the past year, with 2024 being a reflective year seeing the impacts of our projects including:

- Working with Mata Masu Dubara groups in Niger since 1991, **reporting on long lasting impact**
- Ten years of Tipping Point Initiative in ending child and forced marriage in South Asia and parts of Africa

We also launched new programs this year, to heighten our mandate in positively changing lives. This includes the USAID Accelerated Education Activity (AEA) in Somalia, supporting 103 000 marginalized, out-of-school children and youth with foundational skills that will be useful for their transition into further education and/or livelihood opportunities.

At the close of the 2024 fiscal year, our teams report gains in achieving greater gender equality. **Overall, we have created long lasting change of 10.4 million people since the beginning of our Vision 2030.** This includes **1.1 million** lives positively impacted from our Gender-Based Violence programming, **1.15 million** in Women's Voice and Leadership programs and **2.8 million people** experiencing long lasting change from our education impact area for the past fiscal year 2024.

### What impacts are we seeing?

CARE leads standalone programs which have a dedicated focus on gender equality. Our particular focus areas for this include addressing **gender-based violence**, promoting **women's voice and leadership**, and ensuring **equal access to quality education**.

#### Ending Gender-Based Violence



- **518,012** people rejected intimate partner violence.
- **92,796** women and girls in development and nexus settings accessed GBV response services.
- **248,991** people in emergency contexts obtained access to lifesaving GBV prevention and response services.

#### Women's Voice and Leadership



- **804,533** women and girls have participated in formal/informal decision-making spaces.
- **201,790** women and girls reporting confidence in their own negotiation and communication skills .
- **120,974** women and girls influencing public decision making and structural changes .

#### Education



- **2,219,700** students benefitting from the implementation of school improvement plans addressing gender issues
- **380,134** students with improved learning outcomes
- **82,943** former out-of-school children and youth newly enrolled in gender-responsive education opportunities

## Gender at the Center of Our Work

CARE's broader efforts to reduce poverty and inequality in sectors such as **health, agriculture, climate, and livelihoods** provide abundant opportunity to further gender equality. We also place a strong focus on gender in emergencies.

Addressing gender equality has led to broader impacts such as:

- **5.4 million** more women able to **meet family planning needs**
- **481,924** more women participating in decisions about **agricultural production and household income**
- **228,321** more women with increased capability to **participate equitably in economic activities**
- **248,991** people of all genders who obtained access to **lifesaving GBV prevention and/or response services** supported by CARE and partners.

### Scaling Impact Through Advocacy

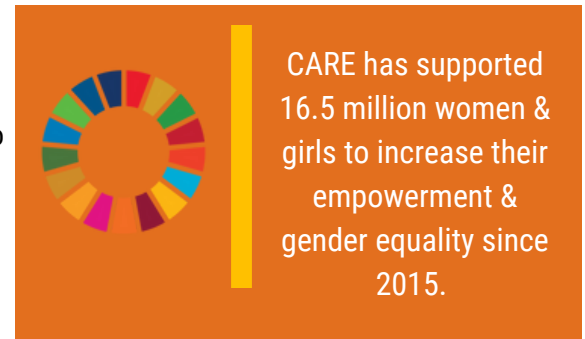
Our commitment to supporting 50 million people of all genders to experience greater gender equality includes addressing systems and structures that create inequality and dismantling them. A key component of CARE's impact target includes systems-level impact: improving people's lives by improving systems so that they work better for people and addressing the root causes of structural inequalities for women, girls, and marginalized communities.

CARE seeks to quantify the number of lives improved, saved, or impacted because of advocacy wins to showcase the importance of investing in addressing root causes at all levels. Advocacy wins include qualitative or quantitative impact in terms of changes in policies, laws and regulations that lead to a positive impact on people's lives.

### What's next for CARE?

There are many things we are excited about as we move through 2024 and beyond, including:

1. **Strengthening our locally-led agenda** through increasing our partnerships with Women Led and Women's Rights Organizations.
2. Increasing our critical approach of re-envisioning social norms to ensure greater gender equality for all through utilizing the **Go Deeper Initiative** to strengthen technical skills with gender experts.
3. Advancing our work in reducing the gendered digital divides, through the **Women in the Digital Economy Fund (WiDEF)** consortium.
4. Tracking our advocacy better with through the **Advocacy, Impact, Influencing and Reporting Tool (AIIR Tool)**
5. Scaling up education and adolescent empowerment through working more closely with climate justice and digital technologies, as a part of our **Education and Adolescent Empowerment 2022-2025 Strategy**.



### Our Advocacy Highlights



**223,505 people** impacted through structural changes across all Impact Areas



**55,120 people** impacted through structural changes in education



**120,974 people** impacted through structural changes in Women's Voice and Leadership



**47,411 people** impacted through structural changes in Gender Based Violence