2017
SCALE X DESIGN
ACCELERATOR

care®

BRIDGING THE GAP BETWEEN INNOVATION AND IMPACT

ABOUT THE ACCELERATOR

The global humanitarian aid and development industry has a problem: innovation is everywhere, but examples of successfully scaled solutions are far less common. Even when we achieve impact at scale, the process can take decades. CARE's Scale X Design Accelerator will bridge the gap between innovation and impact. We envision a future where we design for scale from the outset. Where pilot models are tested for scale and sustainability along with impact and proof of concept. Where development practitioners are armed with the science and skills needed for scaling. Where we distill our most promising solutions from the noise and give them the practical means to succeed.
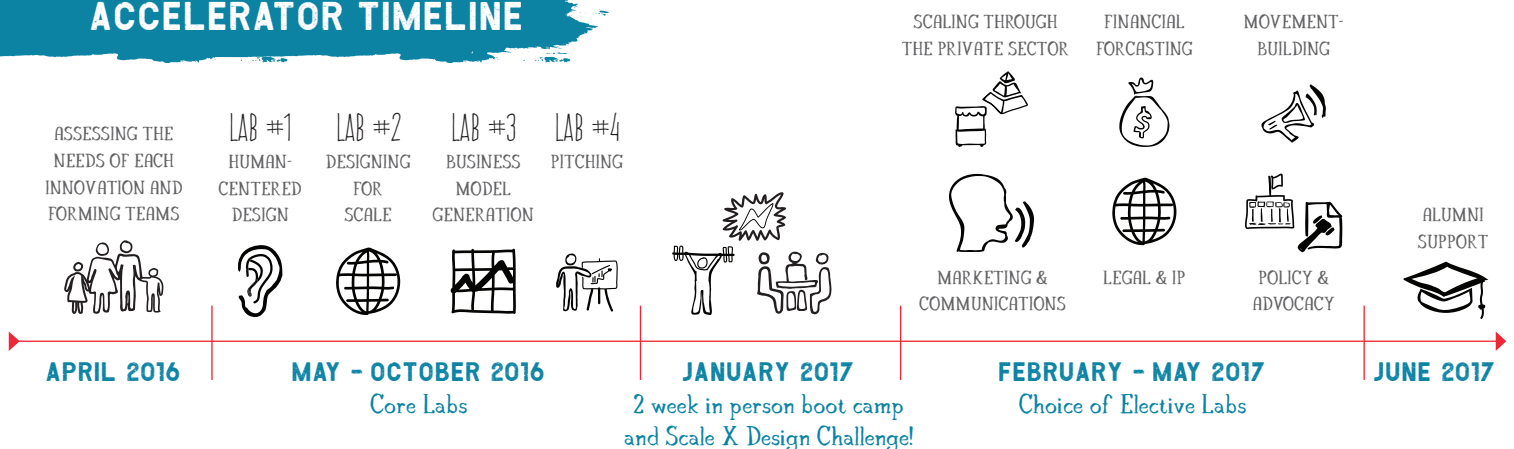
HOW IT WORKS

Teams with innovative, proven and scalable ideas are selected to participate in a year-long program that builds core skills for scaling innovations while delivering tailored attention and support to tackle their biggest barriers to scale. CARE's Scale X Design Accelerator draws inspiration from private sector approaches to rapidly design, test, iterate and scale bold new ideas. The SXD Accelerator is a first-of-its-kind platform that arms development practitioners with the skills, mentorship, and resources they need to go from idea to impact.

After grounding their work through core learning labs, teams participate in CARE's Scale X Design Challenge, where they pitch their ideas—and their vision for scale—to a panel of expert judges who will select three winners and award them each a $150,000 cash prize. Teams continue their journey with elective labs, mentorship and continued support from CARE and partners.

TAKING THE INITIAL COHORT OF 15 INNOVATIONS TO SCALE HAS THE POTENTIAL TO **IMPACT THE LIVES** OF 359 TO 389 MILLION PEOPLE

ACCELERATOR TIMELINE

ASSESSING THE NEEDS OF EACH INNOVATION AND FORMING TEAMS	LAB #1 HUMAN-CENTERED DESIGN	LAB #2 DESIGNING FOR SCALE	LAB #3 BUSINESS MODEL GENERATION	LAB #4 PITCHING		SCALING THROUGH THE PRIVATE SECTOR	FINANCIAL FORCASTING	MOVEMENT-BUILDING	
						MARKETING & COMMUNICATIONS	LEGAL & IP	POLICY & ADVOCACY	ALUMNI SUPPORT

APRIL 2016	MAY – OCTOBER 2016 Core Labs	JANUARY 2017 2 week in person boot camp and Scale X Design Challenge!	FEBRUARY – MAY 2017 Choice of Elective Labs	JUNE 2017

Leveraging Brilliant Ideas to Impact Millions of Lives

INNOVATION SPOTLIGHT FROM CARE'S 2016-2017 SCALE X DESIGN COHORT

For years, global development has tried to promote better access to health care by training volunteers to work in their community. In Bangladesh, however, there are so few volunteers or skilled providers that women are paying people with no formal training to attend their birth. Through a unique public-private partnership in Bangladesh, CARE took another approach - introducing business skills training for female healthcare providers to sell their services in their communities. Communities prosper with improved access to quality healthcare and unpaid volunteers become compensated, skilled providers. In the first 3 years, skilled attendance at birth shot up from 12% to 50% and on average earnings for providers grew from $7 to $50 per month in 2015. CARE aims to impact 2.8 million individuals by 2018, with the potential to impact over 10 million by 2020.

Public-Private Health Partnerships in Action

Nishad, a widow and mother to two children, was trained as a health provider but suffered from a stagnant income. CARE worked with Nishad to identify reasons for the lack of income growth and to develop an action plan, engaging her extended family members for childcare support and local community leaders to ensure her security in areas where she worked. CARE also developed a list of health and hygiene products that she could sell. As a result, Nishad's monthly income increased from $14 to $96 in less than 2 years.

THE IMPACT

CARE works with individuals, communities and partners in 90 countries around the world to save lives, defeat poverty and achieve social justice. Our community-based approaches and our focus on women and girls distinguish us in our work, but imagine the impact if we could accelerate the scaling of promising ideas. By formalizing a process of delivering innovations at scale, CARE's Scale X Design Accelerator has the potential to usher in a new, exciting and collaborative way of catalyzing change in the development sector.

PARTNER WITH US TO CHANGE HOW WE DO DEVELOPMENT – We are leveraging the knowledge and expertise of diverse partners to bring new skills and mindsets to development practitioners through curriculum, mentorship and strategic corporate engagement.

PARTNER WITH US TO SCALE – help us shorten the time it takes to go from promising practice to scale by investing in our innovations.

To learn more, visit the Scale X Design Accelerator blog at **sxdaccelerator.care.org**

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