



Country Snapshot

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| Population: | 197.71 million |
| Life expectancy at birth: | 65% Male – 67 % Female |
| Adult Literacy Rate: | 57% |
| Access to improve water sources: | 91% |
| GDP per Capita (Current) : | US\$ 4,811 |
| Infant mortality rate: | 66 per 1,000 live births |
| Maternal mortality rate: | 178 per 10,000 live births |
| HIV Prevalence: | 0.1% |

Vision

We seek a Pakistan of hope, tolerance & social justice, where poverty has been overcome, and people live in dignity and security. CARE will be a force and a partner of choice in a movement dedicated to ending poverty. We will be known for our unshakable commitment to the dignity of people in Pakistan.



Strategic Goal

28 million marginalized women in Pakistan are making choices that reduce vulnerability and impact their lives positively. These women will have control over productive assets and exercise their rights in formal and informal decision-making process at all levels.

Health

Education

Emergencies

Economic Empowerment

Thematic Areas

Let her Live  Learn and Earn

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Health



CARE provides the sexual and reproductive health care support to numbers of people in remote villages by working with local partners to strengthen the existing health facilities, capacitated the health care workers and improve community participation in management of these facilities; establish mobile health camps equipped with medical staff and medicine; and improve health education and awareness in rural communities. In last 5 years CARE implemented 9 health projects with an emphasis to improve maternal and child health, ensuring that reproductive health needs of poor people living in far flung and underserved areas are met, through both our emergency and developments programs. One of the most successful interventions of the Care International Pakistan is the SAFFAC (Supporting Access to Family Planning & Post Abortion I, II) and now entered into the third phase in last 6 years. It mainly focuses on the modified community mobilization and ensuring the transparency of health Governance at all levels.

Education



CARE International in Pakistan education program mainly focuses to overcome discriminatory attitudes and practices towards girls and women education to improve the quality and standards of education service delivery. CARE works with myriad approaches while understanding the context and tailoring the methods as per local needs. The major approaches used by CARE International in Pakistan includes, working with the government by building their capacity, institutionalizing systems and mechanism for improved service delivery and advocacy for quality education with formal and informal institutions. Currently CARE International in Pakistan is implementing an education initiative entitled INSPIRE which aims to improve the quality of primary and secondary education for girls in Swat.

Economic Empowerment



CARE defines women's economic empowerment as the process by which women increase their ability to succeed economically and strengthen their power to make and act on economic decisions that influence their lives and societal priorities. CARE International in Pakistan has implemented a number of projects that includes Community Infrastructure Improvement Project (CIIP) and Enhancing Socioeconomic Development through Investing in Human Capital (TVET), among others which address challenges around equal access to, and control over economic resources, assets and opportunities as well as support and promotion at a structural level. Private Sector engagement is central to WEE in Pakistan which looks at marginalized women as a business opportunity through investment in sustainable, scalable business models. WEE programming looks at areas of financial inclusion, value chain development and entrepreneurship to achieve lasting change. Both the projects mentioned have collectively managed to directly touch more than ten thousand lives with tangible improvement in their earning capacity and alternative livelihood opportunities.

Emergency Response



CARE responds to both natural calamities and conflict induced emergencies in Pakistan. Since 2005, CARE has provided \$55 million for emergency relief and recovery support to over 1.5 million people in four provinces. CARE International in Pakistan works in four strategic areas Food Security and Livelihood (mainly through cash programming), Primary and Sexual Reproductive Health, WASH and Shelter/NFIs. Emergency Preparedness and Disaster Risk Reduction are considered an integral part of our development work. CARE works closely with Disaster Management Authorities at provincial and district level on the institutionalization of community based disaster risk management model. CARE supports government of Khyber Pakhtunkhwa province in developing DRM road map which is now being replicated by other provinces.