



2016 HOLIDAY
gift
catalog

*"My heart is set on
being a nurse."*

—Evelesi, Age 11



Follow us this
December, meet
Evelesi and see how
your gifts are changing
lives forever.

#DreamWithHer

90%

OF EVERY DONATION
GOES DIRECTLY TO
CHANGING LIVES!

INSIDE: 30 top life-changing gifts!

CARE.ORG/GIFTCATALOG

Goats
PAGE 3



Delivering lasting change to those in need.

70

YEARS OF EXPERIENCE

95

COUNTRIES SERVED

65M

PEOPLE HELPED IN 2015

90%

OF EVERY GIFT GOES TO CHANGING LIVES



An inspiring, meaningful holiday season



THIS DECEMBER, WE'LL BE SHARING STORIES DIRECTLY FROM MALAWI.



Join us on Facebook to meet amazing people like Evelesi and Maliyana and hear their remarkable stories.

See the impact of giving like never before! Empower girls and women to pursue their dreams and lift up entire communities.

Follow along and add your voice at facebook.com/carefans

EVELESI
Age 11, Malawi

#DreamWithHer

FACEBOOK.COM/CAREFANS

BE A PART OF THE CARE EXPERIENCE:

1 CHOOSE A GIFT

Whether it's a goat, a water well or any of the other 30 ways to combat poverty, you can be sure that it's part of a sustainable, holistic plan to "teach a community to fish."

2 HONOR A LOVED ONE

Give a gift in a loved one's name and we'll send them a free card to show the generosity they've inspired. Or send a card on-line at CARE.org/giftcatalog.



"I want to be like my mother. She is hard-working, caring and above all a strong woman."

– Maliyana, Age 13

Maliyana wants to be a doctor and one day help her mother, Magret, buy a house. Magret is a widow, and raising goats has helped her send Maliyana to school and provide for her family.

"Without CARE, I don't know what could have happened to me and my three children," said Magret.



Meet Maliyana and Magret when we travel to Malawi in December! Hear their story and offer encouragement at facebook.com/carefans

3 HEAR THEIR VOICES

In December, we'll be in Malawi to show the impact that donations like yours can have around the world. We'll help amazing people share their stories through film and photos.

4 ADD YOUR VOICE

You'll not only be able to offer life-changing donations, but personal encouragement to those in need through our Facebook page. Hear about their dreams and let them know they are never alone.

Top Gift

Pair of Goats

A goat gives a family nourishing milk to drink. It's also a vital source of income, since extra milk can be sold at local markets. And because they're always in demand, goats are like stocks or bonds, easily traded for vital goods and other animals.

2 Goat	#0101	\$150
1 Goat	#0102	\$75

Goat and 2 Chickens Bundle

#0103	\$100
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* See Page 5 for more chicken offers.



FREE "In Honor Of" Card



3 Little Pigs

A farmer can raise a piglet to adulthood and sell it for profit. Like a savings account, a pig can be “cashed in” at a market so a family can pay expenses like medical bills, school fees or buy more piglets.

3 Piglets	#0104	\$150
1 Piglet	#0105	\$50

Over 805 million people are chronically hungry around the world. CARE is committed to sustainable, environmentally sound solutions. We continue to help millions of poor and vulnerable people improve their food and nutrition security. Animals can play a small but important role in a larger, overall strategy to create a world free of hunger today and for generations to come.



Cow

There's a reason farm animals are called livestock. A cow is a valuable investment that pays dividends for years in the form of protein-rich milk, cheese and yogurt. It's a source of income and a store of wealth. A gift of a cow can change a family's life.

1 Cow	#0106	\$175
Share of a Cow	#0107	\$50

Chickens

Chickens and their daily eggs boost a hungry family's nutrition and their income. Expert trainers help farmers become successful entrepreneurs, giving them the tools they need to grow a successful poultry business for today and years to come.

2 Chickens	#0108	\$25
10 Chickens	#0109	\$125
20 Chickens	#0110	\$250
Chicken Coop	#0111	\$400



Lamb

Small farmers in poor communities can boost their income significantly if they obtain a lamb, nurture it and then sell it for a profit when it grows into a sheep.

Lamb	#0112	\$65
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Dairy Animals

A team of dairy animals (cow, lamb and goat) diversifies assets for a family in need, providing warm wool, fresh milk and extra income for daily needs.

Dairy Animals	#0113	\$315
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Animal Shed	#0114	\$115
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Top Gift

Books and Supplies for a Girl to Return to School

Many girls who want to go to school cannot afford books and school supplies. CARE provides textbooks, paper and pens so that instead of worrying about money, a girl can focus on learning.

School Supplies for 1	#0201	\$74
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School Uniforms for 2 Girls

Even in places where public education is free, students must often purchase uniforms in order to attend. However, many poor families cannot afford them and are forced to keep their children, especially girls, out of school. To keep girls in the classroom, CARE provides school uniforms to students.

School Uniforms for 2 Girls	#0202	\$38
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Build a School

A new school is the pride of a community – a symbol of prosperity where children flourish as new possibilities are unleashed. CARE provides the experts and the construction materials to support parents in building a new future for their children and their whole community.

Build a School	#0203	\$690
Share of a School	#0204	\$100



Set of Library Books for a Refugee Camp

Today there are thousands of children in refugee camps who can no longer attend school. CARE works to equip these camps with libraries so kids can read, study and build better futures.

1 Set of Books	#0205	\$30
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Top Gift


Scholarship to Attend Secondary School

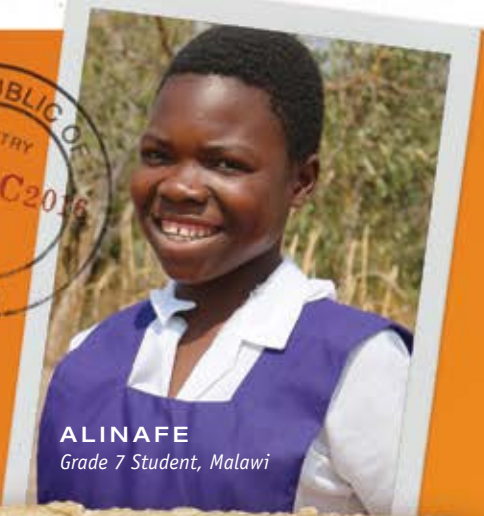
The gift of education for a girl is the single best investment you can make to fight global poverty. Girls who stay in school are healthier, earn more money as adults, start families later – and are more likely to send their daughters and sons to school, too. But the cost of secondary school is prohibitive to many. CARE helps keep girls in school – an investment now and for generations.

Scholarship for 1 Girl	#0206	\$143
Scholarships for 5 Girls	#0207	\$715
Scholarships for 10 Girls	#0208	\$1,430

“I love inspiring others; I want to lead and teach ...

I will not limit myself to achieve my God-given dream. I will work for it. I want to be called ‘Madam,’ as most female teachers are called in Malawi.” – Alinafe, Age 14

 Meet Alinafe when we travel to Malawi in December! Hear her story and add your voice at facebook.com/carefans



Salary for a Preschool Teacher

A good teacher is invaluable. During the preschool years, 90 percent of a child's brain capacity is developing. A quality preschool experience sets the stage for a child's future education and career. In addition to a teacher's salary, CARE provides ongoing training and support to help give children the start in life that they deserve.

1 Teacher Salary	#0209	\$155
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Water Well

Throughout the developing world, girls and women spend hours every single day fetching water. It's time that could be better spent in school, working or just being with family and friends. CARE helps bring clean, accessible water to poor communities by constructing boreholes and other water systems that reduce water-related disease, irrigate crops and help people reclaim the time previously spent carrying water.

Water Well	#0301	\$7,000
Share of a Well	#0302	\$100



"I remember feeling sick often. Stomach pains and diarrhea made it quite difficult to concentrate in class. In one instance, I was so sick that my parents had to take me to the hospital."

SUSAN (not pictured)
Age 14, Kenya

Now, through CARE's support, Susan and her classmates have learned how to treat their drinking water, clean the latrines and teach their peers how to prevent waterborne illnesses.



3-Month Emergency Supply of Water

Emergencies often compromise water systems, leaving families vulnerable to deadly waterborne illnesses. Your gift can provide a three month supply of clean, safe drinking water for one person.

3-Month Water Supply	#0303	\$30
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Top Gift

Lifesaving Medicine

Lifesaving vaccines and treatments are too often out of reach, or simply unavailable, in parts of the developing world. As a result, diseases like measles kill an estimated 122,000 people every year. CARE provides lifesaving medicine to people and communities in need, because no one should die from a disease that's easily, safely and cheaply preventable.

#0304	\$55
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#0305	\$110
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#0306	\$550
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Give your encouragement and support to brave girls and women in Malawi. Join us when we visit in December! facebook.com/carefans



Infant Care Kits

New mothers and their infants are particularly vulnerable during times of crisis. Away from their homes and support networks, moms and babies are at greater risk of disease and malnutrition. To address this need, CARE provides infant care kits with diapers, soap and skin cream to make life a little better for babies whose families have been forced to leave home.

2 Infant Care Kits	#0307	\$46
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Mobile Health Clinic

In the wake of a disaster, CARE provides a safe and secure place for health teams to assess and treat the sick and injured. A weatherproof tent serves as a mobile health clinic for hurt and scared families to find much-needed solace and medical care.

Mobile Health Clinic	#0308	\$1,265
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Share of a Mobile Health Clinic	#0309	\$100
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Clinic Supplies	#0310	\$75
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The original CARE Package® rushed lifesaving food to survivors of World War II, thanks to the generosity of millions of Americans. We continue in that same spirit today by delivering lasting change to those who need it most.

Community Center Garden

After fleeing war and unimaginable terror, traumatized refugees arrive at camps with no resources, craving familiarity. Seeds, tools and training from CARE can help families work together to grow a community garden for much-needed nourishment, normalcy and hope.

Community Garden	#0401	\$500
Share of a Garden	#0402	\$50



Top Gift

Emergency Food

Whether from drought, displacement or disaster, when food runs out, CARE provides families with lifesaving emergency packages containing rice, protein-rich legumes and other locally appropriate food.

1 Month of Emergency Food	#0403	\$53
2 Months of Emergency Food	#0404	\$106
6 Months of Emergency Food	#0405	\$318





Fruit Tree Seedlings

There's nothing quite like picking fresh fruit from a tree. The gift of fruit tree seedlings will delight children and adults alike, as families are trained to grow and sell delicious and nutritious fruit.

20 Seedlings	#0406	\$74
40 Seedlings	#0407	\$148
100 Seedlings	#0408	\$370

"Children have nothing to eat – that's our main problem ... I think about it a lot and I worry ... If children don't eat enough, even their intelligence doesn't develop."

MAKABAHAR *(not pictured)*
Mother, Chad

During the Sahel Food Crisis in Chad, CARE assisted long-term programs that helped the most vulnerable to develop alternative sources of food such as community gardens.



Experience the powerful spirit of women and girls through their stories. Join us as we travel to Malawi in December!
facebook.com/carefans



Top Gift

Financial Empowerment for Women

For a woman struggling to feed her family, joining a Village Savings and Loan group is the fastest way to turn her life around. With support from CARE, she will find a supportive community, training, a secure place to save money and access to small loans for a fresh start for her whole family.

#0501 \$25

#0502 \$250

"Eating was not easy ... My children and I were ill all the time; we were weak."

KAVIRA* (not pictured)
Mother, Dominican Republic

"CARE has given me a spirit of leadership ... I am proud of this, and I am confident that I will ... successfully lead my family to a better life," said Kavira.

Through small loans, Kavira has saved enough to cover her family's daily needs and start her own business. She was even voted leader of the Village Savings and Loan Association.

**Name changed to protect identity*

Child Marriage Prevention and Services

Girls under 18 who are forced into marriage are less likely to go to school and more likely to be abused, contract HIV and face life-threatening complications while pregnant or giving birth. On a global and a local level, CARE is working effectively to combat child marriage and its devastating impact. CARE also offers much needed support for married girls and adolescents to stay healthy and continue their dreams. Your gift will help provide training in reproductive health, financial literacy and economic opportunities for child brides, among other critical programs.

#0503	\$100
#0504	\$500
#0505	\$1,000



"I was scared and angry because no one told me I was going to be married ... I didn't have time to think about how being married would impact my life and dreams," said Eleni*, age 12.

**Name changed to protect identity*



Girls' Leadership Training

In many countries, girls often lack opportunities to gain self-confidence and leadership skills. CARE trains adolescent girls to build their assertiveness and serve as leaders in their villages and schools.

Leadership Training for 1 Girl	#0506	\$26
Leadership Training for 5 Girls	#0507	\$130
Leadership Training for 10 Girls	#0508	\$260



Sewing Machine and Training

CARE provides training, business skills development and equipment like sewing machines to help women start their own tailoring businesses.

Sewing Machine & Training	#0509	\$150
Share of a Sewing Machine & Training	#0510	\$50

DREAM BIG

A special collection of gifts that make a huge impact.

"Before, my household was tumultuous. I felt oppressed and overwhelmed."

PERUSI (not pictured)
Mother, Burundi


Through CARE support groups, Perusi realized she was an equal, and her husband, Emmanuel, learned how to communicate and respect his wife. "Now my wife and I sit down and talk about issues," he says. "I use words, not slaps."



Fight Gender-Based Violence

Nearly one in three women worldwide has been beaten, coerced into sex or abused – most often by someone she knows. Gender-based violence tears away at the social fabric of communities, leaving survivors with lasting psychological and even physical scars. In more than 40 countries, CARE works to prevent gender-based violence. Your gift will help provide critical medical, legal, psychosocial and protection services to women and girls experiencing violence as well as advocate for improved policies and laws.

#0601	\$300
#0602	\$100
#0603	\$50

 Hear courageous girls and women tell their stories when we travel to Malawi in December. Join us at facebook.com/carefans

Latrines for School

Worldwide, there are 4 million more girls than boys who do not attend school. One reason for this may be surprising – lack of proper toilets for girls, especially when reaching puberty. If schools offer clean, separate toilets, enrollment goes up 11 percent. CARE works around the world to support schools in providing clean, private latrines, along with hygiene training and access to clean water – practices that are also proven to save lives.

Latrines	#0604	\$460
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Top Gift

Deliver Lasting Change Where Most Needed

Our approach has broadened since the first CARE Packages were delivered in 1945, but our passion for saving lives, defeating poverty and achieving social justice remains the same. Your donation will help empower women and lift up entire communities through education, access to clean water, economic empowerment and much more, changing lives forever.

#0701	\$1,000
#0702	\$750
#0703	\$500
#0704	\$250
#0705	\$100



Build a Family a Home

When an earthquake crumbled every home in a small village in Nepal, three men joined together to rebuild not only their homes, but their neighbors', too. Not long after, CARE arrived in the village, and provided this overwhelmed, impromptu construction team with roofing materials, tools and support to successfully rebuild every home in their village. In Nepal or around the world, when disaster strikes, CARE provides essential supplies and support to help people rebuild stronger, safer homes.

Family Home	#0605	\$1,438
Share of a Home	#0606	\$100

Farm

Farm animals will help families thrive with a steady supply of milk, eggs, meat, baby animals and more. CARE's experts also train farmers in innovative livestock care and business development to ensure generations of success.

Farm – 30 Animals	#0607	\$1,290
Farm – 15 Animals	#0608	\$645
Farm – 5 Animals	#0609	\$215

What's the best way to fight poverty?



151 Ellis Street NE | Atlanta, GA 30303

NONPROFIT
U.S. POSTAGE
PAID
CARE

Help a girl like Alinafe in the name of a loved one, and she'll help lift up her entire village.

#BestGiftEver



We'll send a free card to your loved one when you make a life-changing gift in their name!

*"I love inspiring others;
I want to lead and teach.
I will not limit myself to achieve my God-given dream."*

— Alinafe, Grade 7 Student, Malawi



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Hear her story and offer encouragement at
facebook.com/carefans

#DreamWithHer
[FACEBOOK.COM/CAREFANS](https://facebook.com/carefans)



Top Gift

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INSIDE: 30 top life-changing gifts!
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OUR PROMISE TO YOU: It is a privilege to be part of your charitable giving and we promise to use your gift in the most effective way possible. The gifts in this catalog represent actual programs that form holistic, sustainable solutions for communities. To ensure we can continue to use 90 percent of each donation to directly fund programs, Cooperative for Assistance and Relief Everywhere Inc. pools donations and applies them to where they will do the most good, not necessarily to purchase or distribute the actual item shown.